

I Semester M.B.A. (Day) Examination, March 2011
(2007-08 Scheme)

Management

Paper – 1.7 : BUSINESS PERSPECTIVES

Time : 3 Hours

Max. Marks : 75

SECTION – A

1. Answer **any six** sub questions. **Each** question carries **two** marks : **(2×6=12)**
- What is polycentric ?
 - State the symptoms of industrial sickness.
 - What is real GDP ?
 - What are the dangers of high rate of inflation ?
 - Distinguish between MNC's and TNC's.
 - State any 4 leading indicators of technological development in India.
 - Distinguish between responsibility and responsiveness.
 - Mention the functions of BIFR.

SECTION – B

- Answer **any three** questions. **Each** question carries **eight** marks : **(8×3=24)**
- How environment is interface with business ? Explain with suitable examples.
 - Discuss the impact of Indian monetary policy on business enterprises.
 - Explain the basic indicators of the health of an economy.
 - Discuss the effectiveness of new industrial policy in the light of industrial performance of the country in the post-reform years.
 - What are the standard methods of public sector disinvestment ? What are the main issues concerning public sector disinvestment in India ?

P.T.O.



SECTION - C

Answer **any two** questions. **Each** question carries **twelve** marks : **(12×2=24)**

7. Is India's fiscal deficit sustainable ? Suggest the measures to control the deficit.
8. What is globalisation ? Is globalisation of Indian economy a matter of public policy choice or compulsion ? Discuss.
9. Comment upon the state of corporate governance in India. How an a governance code be enforced effectively ? Discuss.

SECTION - D

Case Study (**Compulsory**) : **(15×1=15)**

10. Build a case for the development of SSI. How can the sector respond to the challenges of competition from the large scale industry ?